



Skin Care for life inside and out™

Platinum Relaxing Serum™

A powerful serum concentrate with Acetyl Octapeptide-3, Hyaluronic Acid and Collagen to hydrate and firm the skin while dramatically reducing the appearance of expression aging. This Botox®-like serum contains Acetyl Octapeptide-3 (aka SNAP-8) placing it amongst the most assertive topical products to address the concerns of expression aging.

Skin Type:

Formulated for all skin types.

How to use:

Professional use:

For use in all facials to soften expression lines.

Home use:

Apply twice daily to areas of the face prone to expression aging: forehead, upper lip, “crow’s feet”, and sides of the mouth. Follow the bT-Ceuticals® regimen for maximum benefits.

bT-Ceuticals® Home Care Regimen

Step	Normal Skin	Dry/Dehydrated Skin	Oily/Blemished Skin
1	CLEANSE	CLEANSE hydrating	CLEANSE
2	EXFOLIATE	EXFOLIATE	EXFOLIATE
3	TONE	TONE	TONE
4	RELAXING SERUM	RELAXING SERUM	RELAXING SERUM
5	PLATINUM PEPTIDE SERUM	PLATINUM PEPTIDE SERUM	ACCELERATE clearing (locally)
6	CREAM	PLATINUM PEPTIDE CREAM	PLATINUM PEPTIDE SERUM
7	Platinum RESTORE eye cream	Platinum RESTORE eye cream	Platinum RESTORE eye cream
8	SHADE SPF 30	SHADE SPF 30	SHADE SPF 30

Ingredients:

aqua, aloe barbadensis leaf juice, glyceryl polymethacrylate, hydroxyethylcellulose, acetyl octapeptide-3, sodium hyaluronate, allantoin, phenoxyethanol, ethylhexylglycerin, sodium hydroxide

Quick Selling Tips:

- Contains acetyl octapeptide-3 (aka SNAP-8) which has been found to relax the muscle. Great for use around the mouth, forehead, and eyes to soften lines and wrinkles
- May extend the length of BOTOX®
- Contains sodium hyaluronate, a moisturizing agent that holds 1800 times its own weight in water.

Ingredient Efficacy Studies: Snap-8